



Chaparral Parent Faculty Club Meeting Minutes October 2, 2019

Meeting Called to Order 8:20 am

1. General Business

- a. Approval of Minutes (from Sept. Meeting)
 - i. 1st: Julie Berkus 2nd: Lindsay Vaisman
- b. Treasurer's Report – Ghazal Hafizi
 - i. Checking: \$224,205.18
 - ii. Savings: \$318,766.09
 - iii. Reserves: \$263,356.69
- c. Hospitality Gratitude
 - i. Carrie thanked Shani and Shirra.

2. Old Business

- a. Donor Drive – Julie Berkus & Lindsay Vaisman
 - i. Julie noted that the contest for the classes is over. There was over 94% participation for the school. 16 out of 25 class were over 90%. Their goal was \$185,000 and on school pay alone they are over \$200,000. They are appreciative for everyone's help. There will be a popsicle party for every class. The classes with 100% get a pizza and ice cream party.
 - ii. Carrie thanked Julie and Lindsay for their hard work. She thanked them for their fresh new ideas. She noted that they have never had this level of participation. They ran out of magnets and are ordering more. Carrie noted that this is the school's biggest fundraiser and because of its success we can continue to fund our p.e., art and music teachers, field trips, technology and so much more .
- b. Family Bingo Night – Beth Anson & Amanda Madnick
 - i. Beth noted that it was a successful event. We wanted to try something different than Movie Night. It was our first year so we didn't know what to expect but it went well and there were close to 200 people who attended.
 - ii. Carrie noted we had a free event and wanted to do something for our community. Carrie thanked Amanda and Beth for a fresh new idea.
- c. International Walk to School Day (Oct. 2...today) – Jennifer York
 - i. Jen noted a lot more people walked this year. They even ran out of prizes because there were so many people.
 - ii. Grace noted the point of walk to school day is to increase awareness about how good it is to walk to school. She said a lot of people live so close to school. Walking has zero emissions, helps reduce traffic, and the district is pushing for more carpooling. Grace thinks we could even do walk to school day every Wednesday.

- iii. Carrie also thanked Jen for her work with sponsorship.
- d. Community Outreach Fundraising – Laura Berlant & Emily Stearn
 - i. Ralph’s sent a check for \$1,200 for the quarter. Last year \$4,000 was made with Ralph’s.
 - ii. We made \$2,000 last year with Amazon.
 - iii. There are still community cards left if anyone wants to purchase them.

3. New Business

- a. Community Outreach Fundraising – Laura Berlant, Emily Stearn
 - i. There is a CPK fundraiser on October 16th for national pizza month
 - ii. On October 21st there is a restaurant day at Dog Haus.
 - iii. Coke has a give program that includes all of their participating brands.
 - iv. They are working on getting bins in every class so kids can put box tops, amici tops, etc. in them.
 - v. Carrie thanked them for working year round and for raising a lot of money for the school.
- b. Red Ribbon Week (Oct 22-25) – Maria Nicolacakis
 - i. Maria wasn’t at the meeting so Grace spoke on her behalf.
 - ii. The theme this year is a call to action to speak out in support for healthy choices and also a reminder that by staying drug free you are sending a reminder to yourself and others about how much you value yourself, your overall health, your community and your future.
 - iii. At elementary level we don’t address the drug topic but instead healthy choices. Students do pledges on how they make healthy choices and then they hang them on the outside fence.
 - iv. Grace talked about the vaping problem in the middle schools. She said the district’s community 360 website (community360.me) has information on vaping with links with resources with age appropriate information and how to talk to your kids.
 - v. Carrie noted that you should check out the community 360 website. They are showing a movie every month at the performing arts center. In March they will have a speaker. Carrie said they do their best to communicate the information about community 360 to everyone.
- c. Fall Festival – Desiree Terian & Miranda Fitzgerald
 - i. Desiree noted the Fall Festival is a fun family event on Sunday October 27th from 11-4 on the upper yard. The yard is turned into a carnival with rides, games, dj, fresh brothers, In and Out, Boys and Girls Club decorating cookies, DJ, cake walk, costume contest, makeup and hair booth.
 - ii. They need people to volunteer or buy items to donate the snack shop. They also need help setting up and cleaning up.
 - iii. Tickets and wristbands will be available on school pay with a discounted price if bought by the Friday before the event.

There will be a will call booth at the festival to pick up pre paid tickets.

- iv. Miranda noted that there are still spots available to sponsor the pumpkins and pizza.
- d. Fall Festival Auction Baskets – Suzy Cooper & Karen Spearrin
 - i. Suzie noted that each class will have a different theme. The room parents will talk with teachers to see where money and items are going to be stored in the classroom.
 - ii. Karen noted that this year they will be able to collect donations on Venmo. Donations will be accepted this week until October 14th. New this year they are hoping for at least one big ticket item worth \$50 or more in each basket.
 - iii. Room parents can wrap the baskets on October 23rd in the MPR. The first communications about the baskets are going out to room parents today.
 - iv. Carrie noted that room parents can ask for physical donation worth \$10 or \$10 in cash that room parents can then buy something with. The baskets bring in between \$7,000-\$8,000 each year.
- e. Holiday Boutique – Sadie Novello
 - i. Sadie noted that the Holiday Boutique is Thursday December 5th.
 - ii. Saddle said she needs people to put lawn signs up to promote the boutique. She is looking for food vendors. They do have a lot of clothing and jewelry vendors.
 - iii. Saddle needs volunteers the day of the boutique and two days before. She needs help the first day to set up, the second day for vendor move in day and then for the actual boutique day.
 - iv. Saddle said it is a fundraiser so the more people that come, the more money they will spend and the more money they will make for the school.
 - v. Carrie said they will send out a sign up genius for volunteers.
 - vi. Carrie noted that they need someone to shadow Sadie for next year. If nobody volunteers we will not be able to have the Holiday Boutique. Sadie said she has organized everything digitally so it will be easier for someone to take over. She can shadow the person and help next year. Saddle said it is really like planning a birthday party with vendors.
 - vii. Grace said 20% comes back to Chaparral. A lot of teachers and administrators put out a wish list. Carrie said it is nice to give a teacher a personal gift if already wanting to do so.
 - viii. There will be food to purchase and gift wrapping.
- f. Online Auction – Allyson Watson
 - i. Allyson noted that 465 ask letters were sent out last week.
 - ii. She passed out ask and donor forms for people to take around to businesses. She has a walking list for people who want to go around to businesses.
 - iii. Allyson noted that the more items and better quality the more money we will make. She said we need to start gathering items and are still in need of high level items like concert tickets and trips.

- iv. Allyson is still looking for a shadow. She is willing to help that person next year. Allyson said taking over the auction doesn't have to be intimidating. Raising some money is better than no money.
- v. Carrie said traditionally it has been a two person job. Carrie said her generation of parents have done a nice job setting up for the new generation of parents to take over. If they can't get people to volunteer we are going to lose things like P.E., art and music. Carrie said don't feel like you are alone doing it. She is here to help.
- vi. Carrie said Mrs. Brazell thought it would be great for Andrea Testa to create a video about how great Chaparral is and about all of the volunteer work that everyone does. In the first cub corner they posted how they need volunteers and what the positions are and a link to the video. Carrie said they should consider a dedicated email blast about which positions are available. Ali suggested they should talk to the parents and make announcements at the younger grades performances where a lot of parents attend.
- vii. Melissa suggested sending a flier home with students describing the positions available. Mrs. Brazell noted that before they moved from the once a month printed cub corner they had a survey and more people wanted a printed cub corner than an electronic one but because of the way the district was going they had to change to electronic. Mrs. Brazell said that because this is something important that we need to get out there something printed might be helpful for this situation.
- viii. Grace noted that she got involved as Co President because having an impact on the school was important to her since she will be at the school for eleven years. One of the things she wanted to do since she got to the school was to add shade and they finally got umbrellas. She added that it is exciting when you can make an impact and there are things they can do together as a school community.

4. Principal's Report

- a. Mrs. Brazell noted it has been a great start to the year.
- b. Mrs. Brazell said there was an emergency with a student yesterday. He fell off one of the jungle gyms but he will be fine and she was proud of how the staff handled the situation.
- c. Mrs. Brazell noted that October 17th is the Great Shake Out. They already had a lockdown drill this year. They work really hard on safety and the staff works together. They look at everything single thing that they do and how they can make it better.
- d. Mrs. Brazell said the safety committee is looking at long term things like a rolling gate and more gates on the front. The school district hasn't said yes

yet but they are positive so they are going through the process of looking at what that will cost. They are looking to replace the turf on the lower yard.

- e. Mrs. Brazell noted that Mr. Jim put together three more tables on the upper yard. She would like to continue with getting more shade. Kids like going into the library when it's hot but it is crowded so more shade outside is helpful.
- f. Mrs. Brazell noted that there is a new Social Studies curriculum. Some of the teachers could not go to the Social Studies training because they are having trouble getting substitutes in the district. If they can't get a sub the last thing they do is split up a class between the other teachers that are still there. She asked that people spread the word to anyone looking to sub.
- g. Suzy asked Mrs. Brazell who was on the Safety Committee. Jason explained that this is the first year for the safety committee and they are committed to helping Mrs. Brazell knock off some of those higher level facilities improvements.
- h. Mrs. Brazell said they originally came up with a wishlist for the district. Mrs. Brazell added some of the ideas that people had. They wanted to redo the portables downstairs. They wanted to move those classrooms to a second story on the middle or upper level and move the middle parking lot to the lower level. Another priority was shade and they are looking at solar structures. They are also looking at outdoor classroom areas and more fencing. The posters are up in the conference room in the office. Ask Donna if you would like to look at the posters. Everyone had an opportunity to say what they wanted or didn't want and the staff and parents basically agreed.
- i. Grace noted that Mrs. Brazell is talking about a bond measure that is probably going to be put on the March ballot where each homeowner will have an additional line item on their property tax. It is so important because our district is lacking funding and there are a lot of improvements that our facilities need. Once the bond is officially out Mrs. Brazell can't talk about it but the PFC can take an official position and communicate to people about supporting the bond. Mrs. Brazell said phone banks are effective.
- j. Suzy asked if the bond passes does the school district ask permits to pay a certain amount. Mrs. Brazell said the district does ask permit families to pay. She continued to say that sometimes there is controversy about permits. People sometimes think that the extra traffic, behavior and some problems we have come from people outside of our school district. She said they are taking less permits but that she did her own survey about who she talks to the most about traffic and problems and found that she has to work the most with people in the district.

5. Boys and Girls Club

- a. Stephanie noted that they are having a holiday talent showcase December 13th.

- b. Stephanie noted that they will be closed winter break but Bay Laurel will be open. They will be open for thanksgiving break.

6. "Stay Till the End" Raffle Drawing

- a. #11 Lanette Phillips

7. Meeting Adjourned 9:44 am

Minutes Prepared by Amanda Madnick, Recording Secretary