



Chaparral Elementary Parent Faculty Club PFC Meeting Minutes September 5, 2018

Meeting Called to Order 8:20

1. Welcome New Families

- a. Introduction to PFC
 - i. Jason noted that the PFC supports the principal and helps fill the gaps in funding. The PFC raises funds and facilitates communication.
 - ii. Jason noted a big change this year is that the PFC reminders will no longer be emailed by room parents but rather be sent out directly from the PFC.
 - iii. Jason noted that the PFC will be communicating two ways with the Cub Corner and PFC reminders. Anyone who is not getting the Cub Corner or PFC reminders should email the PFC at chaparralpfc@gmail.com
- b. Introduction to Executive Board & Committee Chairs
 - i. Jason asked the Executive Board and Committee Chairs to stand up. He thanked them and is looking forward to working with them this year.
- c. Overview of Volunteering Opportunities – Social Media Coordinator & Communications Coordinator
 - i. Jason noted that the PFC is looking for a person to manage the Chaparral’s facebook page and is exploring opening a Chaparral Instagram account. If there is anyone who likes social media and is interested in helping please reach out to Jason or Carrie
 - ii. Jason noted that the PFC is looking for someone to help with graphic design. A parent graduated out last year and was responsible for all of the flyers and logos. Please reach out to Jason or Carrie if you are interested.

2. General Business

- a. Approval of Minutes (from June 1 Meeting)
 - i. 1st: Jenna Wood, 2nd: Ben Abadian
- b. Treasurer’s report – Carrie Slatoff reporting for Kate Haney
 - i. Reserves: \$256,321.43
 - ii. Savings: \$228,548.79
 - iii. Checking: \$156,433.65
- c. Hospitality Gratitude
 - i. Jason thanked Ghazal Hafizi and Lanette Phillips for the snacks, coffee and getting room set up for the PFC meetings.

3. Old Business

- a. Variety Show –Meredith Sesser
 - i. Meredith noted that the Variety Show happens in June. Last year 290 kids (75 5th graders) participated in the show. \$22,000 was raised from last years show. There are 300 volunteers to make the show happen.
 - ii. Meredith noted herself and Billy Cooper are the chairs this year. This year the Variety Show will be on a Friday and Saturday night with no day shows. The theme will be announced in December.
 - iii. Jason thanked Meredith and noted the Variety Show is a massive undertaking. The committee gives up four months to put on the show. It is run by parents and is a great opportunity for kids. He strongly recommends getting involved. The Variety Show is the 3rd largest fundraiser for Chaparral.
 - iv. Carrie noted that even if your kid does not want to be in the show you should watch it and then maybe one year they may want to do it. It is an amazing production and a lot of fun to see what everyone comes up with. Carrie thanked everyone who volunteers.
- b. J/K Welcome Breakfast – Julie Berkus & Lindsay Vaisman
 - i. Julie thanked everyone who helped at the breakfast. They had a great turn out. They sold a ton of cub wear that day. There were fun activities for kids and it was a great day.
 - ii. Jason thanked Julie and Lindsay. They coordinated play dates and a moms night out that made the transition for new families to the school easier. Jason noted that it is a nice community building event.
- c. Registration Day (Grades 1-5)
 - i. Jason noted Registration Day requires 40 volunteers who process every 1st-5th grade parent in 4 hours. Every year they try to improve. They learn a little each year and apply it to next year.
 - ii. Jason noted they are open to feedback if anyone has any suggestions.

4. New Business

- a. Digital Directory Update – Susie Ming, Jason Weilert
 - i. Jason noted the Directory is an App that can be downloaded.
 - ii. Parents have the opportunity to opt out. The grace period ends Friday, September 7th. If you do not want some personal information included in the original upload or would like to opt out you can email the PFC.
 - iii. Jason added once the information is uploaded you can control the information by going onto the site and either adding information or pulling information off.
 - iv. Jason noted new users will receive an email and then will have to go in on a desktop to set up their account and then can download the app to connect the two. Jason added current users can log in as usual to see the information.

b. Sponsorship Opportunities – Kim Becker

- i. Jason noted Kim is responsible for getting all the sponsorships that you see around school. All summer she is working on selling banners, cub corner adds and directory adds.
- ii. Kim noted if anyone is interested, whether you have a personal business or a company, there are a variety of opportunities both short term and long term.
- iii. Kim said movie night sponsorships are available. It is a fun way to get your company exposed. Fall festival has three exclusive sponsorships available. There is a pizza sponsorship and a pumpkin patch sponsorship. The fence banners are sold out for the year but if you sponsor the In and Out truck for the Fall Festival you can get a banner placed at the upper and lower gates for the entire year.
- iv. Kim noted there will be more sponsorship opportunities during the year including the Variety Show.
- v. Kim said anyone can come and see her or send her an email to find out sponsorship information.

c. Donor Drive – Amy Gray & Susan Harrison

- i. Jason noted the Donor Drive is the number one fundraiser of the year. It generates more than 60% of all the money brought in for the year.
- ii. Amy noted that the Donor Drive is important and is how the PFC pays for specialist and every field trip.
- iii. Amy noted flyers are going home in students backpacks today.
- iv. Amy noted \$99,715 has already been raised. 85% of the school participated last year. There is 38% participation so far this year. She hopes everyone will participate whether large or small. The classes that have 100% participation will receive a pizza and ice cream party. Every student who participates receives a car magnets, homework pass and facebook/website recognition. Journey and Kinder students will receive a book fair pass.
- v. Amy noted an easy way to donate is on the schoolpay website. You can also send in a check or cash.
- vi. Jason noted there is a mailslot in door of PFC office or a PFC basket in the main office. Make sure to put your students name and teacher on the envelope so that the school can properly credit the class or else the money goes to the general Donor Drive fund.

d. Community Fundraising – Laura Berlant & Emily Stearn

i. Community Cards & Restaurant Night

1. Laura noted that the Community Cards are almost sold out. You can buy cards on schoolpay or purchase them after the meeting. She noted it is off to a great start. They are going to sell 300 cards which is \$1500 to the school.
2. Laura thanked everyone who came out to The Stand the first day of school. It was a great success and they raised \$444 that day.

3. Laura noted that the next Restaurant Fundraiser will take place on September 12th at Dog Haus from 11am-9pm. Mention Chaparral and they will donate 20% back to the school.
 4. Laura noted there is The Stand Pancake breakfast on Sunday, September 23rd from 8am-10am. Tickets can be purchased for \$14 online. The Stand is donating 40% back for every ticket sold.
 5. Laura noted that Amazon is an easy way to bring money in for the school. There is a special link on the PFC website. A percentage goes back to Chaparral with every purchase you make. Two years ago we raised \$750 and last year \$2,500 was raised.
 6. Laura noted that Ralphs rewards club card is another way to raise money. You can go online and link your rewards card to Chaparral. Everytime you shop a certain percentage goes back to Chaparral. 114 households linked their cards last year and over \$4,000 was raised. Send a screen shot or a confirmation/update email from Ralphs showing that you've successfully linked your card to Chaparral PFC, and you'll be entered into a raffle. The raffle winner for the month of September will be announced in the October 7 Cub Corner.
 7. Jason noted these are easy ways to support the school with things that you are already doing.
 8. Carrie noted that Ralphs is a good place to buy gift cards so you can earn money for the school.
- e. Movie Night (Sept. 28) – Beth Anson
- i. Beth noted that Movie Night is not a fundraiser. It is a fun night where everyone is welcome to come out and enjoy themselves. Sponsors and gold and silver donors will be thanked at Movie Night. Pizza, candy, water, popcorn and glow necklaces and bracelets will be sold. It is not a drop off event and parents must watch their children. Gates will open at 5:45 and the movie will start at 7:00
 - ii. Jason noted they rent a screen on the upper field. It is a nice community event.
- f. Fall Festival (Oct. 28) – Desiree Terian, Miranda Fitzgerald
- i. Desiree noted the Fall Festival will take place October 28th from 11-4. The upper yard is turned into a carnival with rides and games. It is a community and school event. They will start selling tickets in October. If anyone is interested in being on the committee please contact her.
 - ii. Jason noted there is a silent auction. Each class has a theme and items are requested. The parents build the baskets. It is another way to raise money for the school.
- g. Cubwear
- i. Jason thanked Deb Shapiro for doing an amazing job with the cubwear.
 - ii. Deb noted \$6700 of cubwear has been sold this year so far.

5. **B&G Club** – Stephanie Corbett

- a. Stephanie thanked the PFC for inviting her today. She noted that tonight is back to school night and the B&G Club will open their doors to watch students from 5:00-7:45 for both members and non members.
- b. Stephanie noted that Friday, September 7th there will be a demo night for enrichments from 4:30-5:30. Vendors will be there to demonstrate the enrichments and parents will be able to see activities hands on.
- c. Stephanie noted there are a few non school days but the club will be still be open. 9/10, 9/19 and 10/8 they will be open from 8am-6pm.
- d. Stephanie noted that the B&G Gala is coming up on October 20th. Fore more information please email her.
- e. Stephanie noted that the B&G staff is excited to be involved at the Fall Festival again doing cookie decorations.
- f. Stephanie noted there has been a lot changes and adjustments with pick up and she is happy to see that everyday it is getting smoother.
- g. Stephanie noted there are discount prices for enrichments for members but non members can also sign up.
- h. Stephanie noted Luck Day Passes are available. \$220 gets you 10 day passes. Extended day takes up 2 passes.
- i. Stephanie noted there are financial aid options. Come talk to her and they will look at your situation.
- j. Stephanie said she will continue coming to meetings. She added that there is a great collaboration between the B&G Club, the PFC and the school.

6. **Principal's Report**

- a. Principal Brazell introduced Marilyn Gold who is our liaison from the city. Marilyn noted there is a meeting on October 10th where the city councilman will come and speak with the school. Marilyn added that Jennifer York will be chairing that meeting.
- b. Principal Brazell thanked everyone for a great start to the year.
- c. Principal Brazell noted that the LVUSD campuses have not been closed campuses until this year. She added they worked hard to keep the kids safe and it was a tough decision made by Dr. Stepenosky.
- d. Principal Brazell appreciates the hard work with the new procedures even though it is not easy and convenient. She noted they are finding some interesting and unintended consequences. She noted that the morning play is more like recess. Kids are able to play and interact with their friends because parents are not there. She added that they will keep adjusting and do what they can to help. It takes time and she needs to see what staff she has to do extra things after school to make things easier for parents.
- e. Principal Brazell noted that they will be starting a Safety Committee. There are two teachers who volunteered to be on the committee. She has a list of people who mentioned last year that they would be interested in being on the committee. She will open it up to anyone. She will be sending information out in the next few weeks.

- f. Principal Brazell mentioned that a phone message was sent out about the school side counsel.
- g. Principal Brazell noted that they will be interviewing for a new art teacher. The school district screens the applicants and then gives the school a list of people they believe are qualified. After finding an art teacher they will move on to music.

7. **Raffle Drawing** - #55 Deb Shapiro

- a. **Meeting Adjourned: Time 9:13**