

**Chaparral Elementary School
Parent Faculty Club (PFC)
Multipurpose Room**

September 3, 2015

A. Meeting Called to Order

Introductions:

Sybil Berman – PFC Co-President
Jessica Nedick – PFC Co-President
Carrie Slatoff: Recording Secretary
Mrs. Lampert: teacher in charge
Mrs. Brazell: Principal

Sybil: Go green request from district. Small # of minutes will be passed around each week. Meeting minutes can be found on the Chaparral PFC website.

1. Approval of Minutes – Marissa Feinstein, 2nd Amy Gray

2. Treasurer's Report -

Reserves: \$200,437.49
Money market: \$221,100.82
Checking account: \$38,034.53

3. Hospitality – Lisa Dumke, Jennifer York, Vaishali Mehta

B. Old Business

1. Variety Show – Chrissie Hand

Variety Show went really well, brought in almost \$20,000. DVDs are in the process of being made. Sept 18th is hopeful date for receiving. The Variety Show's fearless leaders this year are Erin Mayer and Patty Walters. Everyone will start hearing about it in January. One of the only schools (if not the only) in the district to do this. One of our biggest fundraisers. This year we'll be in the PAEC at Calabasas High School. Can loan out a video if someone wants to see what Variety Show is all about.

Quick note: I'm (Chrissie) in charge of the auction this year. I really need donations and volunteers.

Co-Presidents note: 2nd biggest fundraiser each year (2nd to Donor Drive). We raised about \$85,000 last year. At the end of the meeting we'll do a sign up sheet for new people who want to volunteer, since we see lots of new faces here.

2. Welcome Back Breakfast J/K- Lisa Dumke and Lisa Opolion

J/K breakfast was very hot but a big success. This was the first year families knew that they wouldn't get their teacher assignments. And, we still had a great turnout. There was a giveaway for J/K Students (bracelets). Gave out 82. Went through almost 200 name tags. Thank you to all the awesome volunteers. Thank you to Starbucks at the Commons for donating coffee, Noah's Bagel and Western Bagel for donating bagels and David Arcudi for donating donut holes.

3. Cubwear – Deb Shapiro

A little over \$9,000 made from Cubwear last year

So far, Cubwear has made over \$2,500 this year compared with last year at this time (\$1,500).

4. Back to School Picnic – Debbie Kramar and Tara Mettler

About 200 people in attendance. It was a good idea for holding it after school started. Happy to see teachers there. Haven't heard any negatives. Should definitely have again next year. About 50 more people in attendance this year than last year. Not too hot.

5. Green Team/PFC Meetings – Whitney Howard

Update from Sybil Berman (from Whitney Howard)

The Green Team will continue to work with the school district to keep Chaparral Green and come September we will start working once again with the Student Green Team. We received our Four Leaf Award in June and we are very proud of that accomplishment and a huge thanks to Donna and Jim for their continued support of the team and keeping Chaparral Green.

C. New Business

1. Donor Drive – Amy Gray and Susan Harrison

So far, this year, we are at \$130,492 (59% participation), compared with last year at this time \$73,275 (37% participation)

Only 4 classes still under 50% participation

Ms. Cioffi's class is currently in the lead with 83.87% participation

90% participation last year. Goal is for 100% this year.

2. Sponsorship – Heidi Banks

Taking over for Liat Samouhi

Goal: continue growth.

\$15,000-\$20,000 total revenue last year.

Pushing digital advertising this year.

If anyone wants to advertise please see Heidi.

Sponsors for Movie night and Fall Festival needed.

3. Library Meeting and Volunteers – Mary Solis

New paint, new carpet, new media clerk/librarian (Mrs. Davis). After this meeting if you have time please come to the library for the last of the unpacking, organizing and decorating.

Parent info mtg: Wednesday, September 16. If you can't make the meeting it's okay. Contact Mary for more information.

Parent Education Resources is a new section in the library.

Excited to make this a warm and welcoming space for your children

Mrs. Brazell on library: new carpet, new paint, moved the shelves around to create quiet spaces for makers spaces (soon the library will be open during lunch for 2nd-5th graders). Looking for someone who has painting/artistic experience to paint clouds on the ceiling of the library in a little blue circular space (little, blue circular space on ceiling already there).

4. Art Volunteers- Betina Russo

Update from Sybil on behalf of Betina: Meeting is Tuesday, September 15th at 1:15pm. There were sign-ups circulating at Back to School Night. Wonderful program. This is one of the few opportunities to volunteer in the classroom after kindergarten. Notifications for the meeting will be in eblast, Cub Corner, online, etc.

5. Restaurant Night and Community Cards– Lisa Opolion

Community Card Sales: We bought 250 cards this year and only have 96 left. We've sold 154 so far this year. Last year we sold 171 total.

Flyer going out in the next few weeks or so by room parent email distribution.

First Golden Spoon fundraiser yesterday. Adam Smith (owner of GS) does so much for this school (and he doesn't even have any kids here). He is amazing. He texted over 600 people, told them to come to Golden Spoon and mention Chaparral. Golden Spoon fundraisers are 1x/month. 2 weeks from yesterday will be the first restaurant night. Commons. Pretty set, but waiting on a few more restaurants to respond. Going to do Barnes and Noble again as part of Commons Restaurant Night. We included Barnes and Noble in the May Commons Restaurant Night last minute. With the advanced notice this year, teachers can let students know to go get books they will need for class.

Question from the audience: how will it work with going green and stapling receipts to fliers?

Answer: most restaurants will accept a picture of the flyer

Note from Co-Presidents: No more flyers. All info disbursed through room parent emails. Or peachjar.

Lisa Opolion: if anyone has any suggestions for fundraising please tell me.

If you are looking at doing a classroom mom's night tell me and I will work with the restaurant to get a % donated back

Lisa Dumke: we will be planning a kindergarten parent's night out

6. Movie Night – Heta Wiley and Melissa Neal

Fun Flicks Company was contacted yesterday. Reservation forms need to be filled out. We need 6 more volunteers (candy, pizza, water tables, etc).

Sept 25th. Movie yet to be picked.

Movie night explained by Co-Presidents

Fun-raiser.

District asked us to mention that no children can be at movie night that are not supervised by a parent. There are no drop-offs! Will use caution tape. Cannot be behind buildings, cannot be on play equipment, cannot be on middle yard or lower yard.

7. Bake Sale at Movie Night – Ann Park

5th graders, new thing. Raise funds for outgoing 5th graders for their special activities. If you are an amazing or average baker please let Ann know.

Mrs. Brazell: 5th graders have such an exciting year and so many exciting activities. 5th grade team and teachers and Mrs. Brazell want them to feel like they are “earning” their activities. Have them go to the store with you to get supplies, have them use some of their own money, have them bake, etc.

7. Golf Tournament – Carrie Slatoff

We are exploring the possibility of having a golf tournament on a Monday in May. It has to be a Monday because that is the only day country clubs will hold fundraising golf tournaments. There will be a ½ sheet in the Cub Corner with some information on gauging interest.

Message from the Co-Presidents: This is a good fundraiser for our school. You don't have to have a child attending Chaparral to participate. Rally others to participate. Open to anyone.

8. Measure E – Debbie Kramar

Jessica spoke on Debbie's behalf: On November ballot. As a PFC and 503c we cannot endorse, but we can give information. A campaign has been organized to support the efforts

Each school has been asked by the campaign to:

1) Give factual information

2) If you want to be involved, Debbie Kramar is our liaison, contact her. Looking for 20 parents who believe in the cause to help with the phone bank. Asking teachers to phone bank too.

From Mrs. Brazell: September 27th at 5:45pm (actual calling times are 6pm-8pm) is Chaparral's phone banking date/time.

Jessica: Measure E is to renew the existing parcel tax. All Calabasas homeowners have been paying \$98 per year since 2004.

D. Principal's Report

Mrs. Lampert: On behalf of the teachers, thank you for being here. Thank you for the wonderful lunch at the beginning of the school year. A lot of laughing and a lot of fun was had by all. On behalf of the teachers, thank you for the new ipads

Mrs. Brazell: thank you so many people for being here. To the kindergarten parents: when you came to my tours you'll remember I said that the only negative of Chaparral is the parking situation. This school was built before the houses were built. There is not much to do about the parking situation. This kinder area, when all of the 125 kindergarten students' parents are standing around it is a huge group. A kid sees this giant group standing around and not moving it is kinda scary and makes them nervous. You need to drop off your kids and GO. 2 classes have to leave the kinder yard to get to their classrooms and it is confusing to those kids as to why some parents are sticking around and some are not. Drop off your kids, let them play, make friends, feel independent,. We will take care of them and make sure they are safe. I couldn't be there yesterday b/c of an assembly upstairs, but I am usually there helping the kids walk to their classrooms.

Lisa Dumke: on PFC meeting days come in to the MPR. You don't need to wait until 8:30 to come in. Even if we are still setting up it is okay to come in.

Mrs. Brazell: wonderful opening of school. Retired teachers will be missed. But we have top notch teachers hired. Great teams. I'll take any questions at Coffee with the Principal after the PFC meeting. Teachers are doing assessments now with their students...some online, some one on one. Students do forget a lot over summer. It will come back. But, the beginning of school year is review and assessment. Tech...everyone is moving green. You'll see more options for homework online. Less workbook pages. Excited to see kids have options to use tech. If your student does better w/ paper and pencil (as opposed to computer work) please speak with your teacher. Reading and Writing Workshop...really working on. Teachers getting trained. New math program (Go Math) is really aligned with Common Core. As a staff, we are really excited where we are going as a school. As your kids get older there are less opportunities to be in the classroom., so sign up to volunteer in art and library,. If you want to come during lunch 1x/week to library please talk to Mrs. Davis (librarian) to come help. We need you in art and library. Hoping to organize something with volunteers for copying (even though we are trying to cut down on it).

Parent Communication Expectations from the Parent Vision and Mission Committee.. You'll see in the parent handbook. One piece posted on website.

We want to re-do our website. It's the same that has been for 3 years. We want your input as a parent. Everyone looks at it from their own viewpoint. New media specialist starting at Chaparral, very excited for her. If you want to be part of that committee, we need parents' viewpoints.

We have school Twitter, we don't tweet that much and don't have many followers. Please follow us. Levy, Lampert, Yollis tweet a lot on their own Twitter which comes up on Chaparral's twitter feed. Need a ¼ pg in Cub Corner to advertise Twitter. It's a great way to get information out to you quickly. Another way to communicate to you.

This is a phenomenal school b/c of all of you. This is a partnership that we value

Donna Welti: thank you to all the parent volunteers at registration. It was really appreciated. We don't thank you enough but we appreciate you. Thank you.

Mrs. Brazell: Parent volunteers make it possible to have registration. We appreciate all you do.

Dee Dee: Staff Kudos. Each teacher and staff member has their own box. Pick up blank Kudos in the office or classroom. It's an extra thank you for a job well done. Encourage your kids to take ownership and thank their teachers.

Lisa Dumke question: What happens with them?

Mrs. Brazell answer: teachers didn't want a competition. They open the box and read them themselves and do what they want with them. If they are brought to the office I give it to them personally. Doesn't have to be on the form, can be on any paper. We want the kids to be involved (develops their character traits).

Mrs. Lampert: The beginning of year is hard with hot lunch (longer line) because kids don't have their codes memorized yet. We are working through that and the line will improve. Code can be found on your PayPams account.

Thank you JoAnn for doing our directory. It doesn't come out for a little while. It's her last year doing it. Turning it over to Heidi Banks next year. If you know that anyone has information to correct please tell them to fix it. Can't send the directory to the printer until JoAnn has all the correct information.

Sybil Berman: Next weekend is The Foundation Carnival (Sept 11-13). Free admission. Enjoy food and rides. The Foundation helps pay for counselors, etc.

Sybil Berman: Our own Fall Festival is October 25. We will be speaking more about it at the next PFC meeting. Will also see information for it in the upcoming Cub Corner.

Marissa Feinstein: Lara Baharlo and I want to thank everyone who helped with traffic duty the first two weeks of school. We were short on volunteers. But lots of people jumped in to help out. It's a hectic time. Also, thank you for volunteering to be a room parent. We had a successful first meeting.

Carrie Slatoff: Remember to "like" our Chaparral Facebook page

Jessica Nedick: April is in charge of our PFC website. She is doing a great job. Lots of great things on the website.

Lisa Opolion: Ralphs Club Card reminder. Connect your card with the Chaparral barcode. Go in to Ralph's and show barcode or go online to renew.

Raffle Drawing

54 people in attendance. Might be a record.
#50 (Allyson Watson)

Next meeting is October 7 in the MPR. It's a Wednesday.

Meeting Adjourned at 9:35am

Meeting Minutes by Carrie Slatoff, Recording Secretary