

**Chaparral Elementary School  
Parent Faculty Club (PFC)  
Library  
October 7, 2015**

**Pre-Meeting:**

-Welcome from Mrs. Brazell: new library explained

-Introductions of:

Debbie Lopez – Measure E campaign Chair ([deborahlopez@yahoo.com](mailto:deborahlopez@yahoo.com))

-flyers and lawn signs

Jill Gaines

Angela Cutbill

-Explanation of Measure E and its benefits and the importance of getting out there to vote. Plea to volunteer to phone bank for Measure E. Entire City Council supports Measure E. “Property Value” is key term for older voters who don’t see the importance of Measure E. This is one revenue stream that cannot be touched by Sacramento.

Mayor – Lucy Martin

-praised our walk to school day

-tomorrow night Mayor’s State of the City address

-older elementary aged and middle school students welcome to attend

-flu shot clinic this Saturday

-the city supports its schools

-city provides crossing guards, aids

-\$250,000 in grants the city gives to the schools

-City gives over one million dollars to the schools

-explanation of Measure O and why it should be supported

-School Board and City Council elections combined in hopes that more people will come out to vote

-praise of Marissa Feinstein for starting up the neighborhood watch again

**A. Meeting Called to Order** (retroactively)

1. Approval of Minutes – Marissa Feinstein, 2<sup>nd</sup> Lisa Opolion

Reintroduction of people at the front table

Sybil Berman and Jessica Nedick: PFC co-presidents

Mrs. Stephanie Brazell: Principal

Mrs. Kelly Lampert: Teacher in Charge  
Carrie Slatoff: Recording Secretary

2. Treasurer's Report – Ann Park

Reserves (money we don't touch unless we have an "off:" year): \$200,628.49

Money Market (interest bearing): \$251,112.55

Checking: \$48,465.49

Anyone is welcome to come see the numbers anytime they want in the PFC office.

Ann is in the PFC office from 1-3p everyday but Wednesday

3. Hospitality – Thank you! Lisa Dumke, Jennifer York, Vaishali Mehta

**B.Measure E** - Jill Gaines and Angela Cutbill (see pre-meeting above)

**C. Old Business**

1. Donor Drive – Amy Gray and Susan Harrison

Huge success. \$172,994 (projected amount). 92% participation (2% higher than last year)

Will be over \$180,000 with corporate match

\$154,000 last year's number from DD

Last year money raised in 6 weeks, this year 4 weeks

All classes 81% or higher participation

6 classes 100% participation:

Napier

Cioffi

Yollis

Ross

Fitzgerald

Lampert

Pizza and ice cream parties over the next 2 weeks for the 100% participation classes.

2. Restaurant Night and Community Cards– Lisa Opolion

Thank you for coming to Commons Night last month. Huge success. Not all numbers in yet. Golden Spoon last month was good too.

Still selling Community Cards. Will bring in over \$1200 for us once we sell them all (we are getting close).

This just in: B & N will be sending a check for over \$300 from the book fair.

Lisa Dumke and Lisa Opolion had a kinder/journeys night out last night at The Six. Had over 50 people attend. Got the Six to donate 20% back to Chaparral. They used the rosters for the evite. It will be done again. All were invited. So, if people didn't know about it then their roster info is wrong. If anyone else wants to do it for their grade talk to Lisa Opolion and she'll help set it up.

### 3. Movie Night – Heta Wiley

150-200 people showed up. Most of the expenses were covered. It was a FUNraiser, not a FUNdraiser. Great night. It helped to rope off the play area.

Bake sale: Ann Park: trying something new, wanted to raise funds for the 5<sup>th</sup> graders. Such baking talent! Thank you to all who donated. We made about \$400 which isn't bad for the first time. Sold the blinking cub necklaces, sold about 80 of them. We have 20 left which will be sold with Cub Wear. People seemed to like the bake sale idea.

## D. New Business

### 1. Fall Festival- Meredith Sesser

-sign-up to pass around

My first year doing it. New logo. Photo Booth. Camp Kinneret will come with mini golf. Art Camp coming to make slime. B & G clubs will do something. Disney donated 10 booths. Need about 100 volunteers. All our game booths are \$1.00. Each dollar paid at our booths goes directly back to our school. High School kids are coming to volunteer. Need parents to come help run these booths. We have amazing prizes. Bringing back the pumpkin patch this year. Next year will look at a new vendor for games/rides. We don't have much say in terms of the "carnival guy". What he says goes. We are getting 8 big rides. Most schools don't do this. Cake Walk changed to Sweet Walk...it makes a ton of money. Each time this game is played \$20 is made. Deb Shapiro explained that it's not an all day volunteer thing...can volunteer for just an hour or two. HS students can get community service hours. Heidi Banks asked if she could reach out to the Chase person to help with volunteers. Meredith said that would be great. Another mom asked about asking each class to be in charge of a booth (Meredith said we can

consider this in the future). Right now we need room parents to focus on the fall festival auction baskets. Question about room parents sending a reminder without an email first from the head room parents. Told it was okay to create our own email for a friendly reminder using the head room parents' language from previous emails. All room parents should send out a friendly reminder about volunteering for the fall festival and donating their basket items. Jessica Nedick praised Meredith for the amazing job she is doing. This is a great example of new people getting involved. One dad mentioned that at his daughter's school each class created a class project for the auction that would go for 1000s of dollars.

## 2. Walk to School- Liat Samouhi

Great success. Record-breaking number today.

18 short of 600 incentives.

Thank you to everyone.

2<sup>nd</sup> year that we had council members fighting for our school location for walk to school. The city is very proud of us. Safety rules apply for everyday. There will be monthly city incentives for walking to school. A box where people can drop their name for walking to school to earn prizes.

## 3. Red Ribbon Week- Maria Nicolacakis (read by Sybil)

Week is the last week in October, and the theme is, "Respect Yourself" this year.

Also, please encourage parents to check out [naturalhigh.org](http://naturalhigh.org) for ways celebrities, athletes, and other people have chosen to respect their bodies and achieve success.

Sybil:-National Geographic is here filming our map in the MPR. Drone here yesterday.

Mrs. Brazell: They are making a 2-3 minute commercial with student interviews. Dr. Dan and Mrs. Brazell to be interviewed today.

We integrated African music with the map the other day.

Map costs about \$500-\$600 for a week. Comes with lessons. There will be a link in the next Cub Corner. We got the map for free this year in exchange for filming the commercial. National Geographic filmers thought this was a private school b/c we have so much great stuff.

## 4. Golf Tournament- Carrie Slatoff

Carrie: Aaron Scott is co-chairing with me. He is talking to a contact at Calabasas Country Club. Idea to have kids come after school to do golf

clinics, games, contests, etc. BBQ dinner after for everyone. Needs more discussion. Probably should set up a separate meeting for those interested in helping organize.

Jessica: trying to find something fun to raise money. But, we don't want to lose money on this. We really want to make this happen but we need to protect our investment. We need to find another way to solicit feedback about this.

#### 5. UNICEF- Melanie Ward

Update by email:

We have 500 UNICEF boxes in the PFC room. I've ordered 200 and they are on their way. The boxes need to be counted and distributed to each classroom on Monday, October 26th. They will be picked up the following Monday, 2nd November.

We need volunteers to help distribute the boxes on the 26th and to pick up the boxes on the 2nd. Inevitably there will be boxes coming in late so those need picking up as well.

#### 6. Gift Wrap – Heta Wiley

Working with Innisbrook. More raffles. More fun this year. Extra prizes with minion theme. Fun assembly: try to gift wrap teachers, kids. Oct 19<sup>th</sup> is when packages will be distributed. Assembly, Wed 21<sup>st</sup>. Ends November 6<sup>th</sup>. Cookie dough, chocolates, earmarking some of the profits from this for hydration stations...cold filtered water (2 ideally). We get 40% back from Innisbrook. Will send out an email for help w/ counting catalogues. Need about 4 people for 2 hours of work.

Mrs. Brazell: B & G Club may work with us for a hydration station on the lower level as well.

#### 7. Vision Committee - Tara Mettler

Purpose: improve communication at Chaparral. What information are you seeking on the school website? Want to integrate school and PFC website so the info can be found in both places. Working with Joy Ferrante (media specialist). She will be updating it regularly. Calendar is already updated. Any way we can get the information re: what parents want for the website would be great.

Ann Park: poke around other school's websites to see what is good. Ex: funny traffic video from Round Meadow website.

8. Restaurant Night/Ralphs/Target/Ect – Lisa Opolion  
Golden Spoon day is today. Please go today. Adam gives back 25%.

Wed Oct 28<sup>th</sup> CPK in Topanga. They give 20% back.

Less than 50 people signed up for Ralphs. This is easy. This is money we are leaving on the table.

Jessica- what if we bring in a laptop to the next PFC meeting for a “Ralphs station”?

Sign up for a Target RedCard. In February they are ending their “Give Back to Education” program because they have met their 1 billion dollar goal. They are switching to a health and wellness program. Lisa will try to get us into that b/c we have a Health and Wellness committee but not sure if it will work.

Parent question: can we get the Ralph's barcode by email so we can forward it to family members as well?

Jessica: we need to remember to use our amazon.com  
With Vons gone and Target ending its program we need to utilize the Amazon program.

Lisa: target has sent us over \$10,000 since we started using their RedCard program. We need to make-up for that (use amazon.com)

9. Amy Grey: Nov 16-20<sup>th</sup> there will be a book fair. We will need volunteers in the MPR. Donuts for Dad's again, Mom's Coffee, etc.

10. Deb Navins: boutique, Tuesday Dec 1<sup>st</sup> from 7:30am until 4pm.  
Doing well in terms of soliciting vendors. But looking for vendor suggestions. Need vendor for hostess type gift things. Almost maxing out in terms of capacity. 32 vendors verbally committed at this point. Want to make life easier for parents and teachers for holiday shopping. Working with vendors

on price points not being too high. Need things in the middle too. \$25/\$30 instead of \$50/\$60.

### **E. Principal's Report**

Mrs. Lampert: on behalf of Mrs Adler, Mrs Brazell, and everyone: thank you for attending the community spirit night at CHS. Everyone loved it. Thank you to Deb Shapiro for the CubWear. Everyone in the district was really impressed. Trying to make this an annual event.

Mrs. Brazell: our student council is up and running. Elections have not taken place yet for Pres/VP/Etc. More mascots purchased  
A lot going on w/ common core. I know you are all probably tearing your hair out over the math. We are really a unified community.

Peachjar: New from the district. If you are a room parent please remind your class about it.

Jessica: peachjar: if you get an email from them open it. If you aren't getting it let us know and we'll get you in contact with the right person. This is a transition year. This is how we are communicating w/ parents now with very little exception.

Mrs. Brazell: Mrs. Levy is the LVUSD October teacher of the month. All welcome to come to the Board Meeting Oct 13<sup>th</sup> where she will be honored.

Heidi-  
Yearbook won an award last year.

Lisa Dumke question: more communication to younger grade parents re: student council. Who can I reach out to about that?

Raffle Drawing : Dee Dee Frank winner

**Meeting Adjourned at 10:03am**

**Meeting Minutes by Carrie Slatoff, Recording Secretary**